Announcement

FACULTY OF AGRICULTURE AND FOOD CONFERENCE, 'THE FOOD CHAIN: FORGING THE LINKS', 29–31 MARCH 1988

A three day conference on the above topic will be held at the University of Reading, from 29 to 31 March 1988. The purpose of this Faculty Conference is to improve the understanding of the food chain as a whole. We wish to emphasise current interactions between consumers, retailers, manufacturers and farmers and to explore developments which affect the food chain and society.

Further details may be obtained by writing to: Dr G. G. Birch, Department of Food Science & Technology, University of Reading, Whiteknights, PO Box 226, Reading RG6 2AP, UK.